

## FOR IMMEDIATE RELEASE

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## WESTCHESTER PUBLISHING SERVICES ANNOUNCES THE ACQUISITION OF KINETIC PUBLISHING SERVICES

(Danbury, CT) – October 4, 2016 – Westchester Publishing Services, the only U.S. employee-owned company whose primary offerings are editorial, production, and digital services, announced today that it has acquired Kinetic Publishing Services, a highly regarded editorial and composition business located in Madison, Wisconsin. The acquisition of Kinetic expands Westchester's growing team of U.S.-based, expert compositors and editors, aimed at serving clients that include the most prominent scholarly, trade, and science publishers in the world. Kinetic staff will remain in their current location, continuing to provide the excellent service to their clients they are known for. Terms of the acquisition were not disclosed.

This acquisition expands Westchester's ability to meet the market's needs by offering quality U.S. composition services for clients, complementing Westchester's already best-in-class onshore editorial and offshore composition services, allowing clients to select the right services for their publishing projects. In 2014 Westchester launched an India Direct offering, permitting customers to interact directly with offshore editorial and composition staff, for an affordable and high-quality option whenever appropriate. In 2016 Westchester further expanded their reach by opening an editorial office in New Delhi, India, and added a U.S.-based liaison team to afford India Direct clients with U.S. time zone assistance.

"Kinetic Publishing Services has been providing their client base with a reliable and rich expertise in composition, design, and electronic publishing, and their dedication to quality and client satisfaction is a perfect strategic fit for Westchester," said Paul J. Crecca, President and CFO at Westchester. "We could not be more excited to add their outstanding layout, typesetting, XML, copyediting, and project management skills to our offerings."

John Ferguson, President and CEO of Kinetic stated, "Westchester is a perfect fit for Kinetic. Their reputation for quality and their ability to provide U.S.-based options to their clients is unparalleled in the industry. It is a perfect fit for what the market needs right now."

## **About Westchester Publishing Services**

Westchester Publishing Services is the only U.S. employee-owned company concentrating in editorial, composition, and digital conversion services. Founded in 1969 and headquartered in Danbury, Connecticut, it has been a trusted partner to the U.S. publishing industry for decades with clients including Duke University Press, Mary Ann Liebert, Macmillan, and W.W. Norton. With operations in Chennai and New Delhi, India, Westchester is the partner of choice to clients across the globe. To learn more about Westchester Publishing Services, visit us at: <a href="https://www.westchesterpublishingservices.com">www.westchesterpublishingservices.com</a>